A portrait of Rohith Sampathi, a man with dark hair, a beard, and glasses, wearing a black shirt with a small white pattern. He is looking directly at the camera. The background is dark with some blurred lights.

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# Rohith Sampathi

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## The Story



# About

**I'm Rohith Sampathi. I build what founders need but don't have the bandwidth to create.**

I founded and led **Montaigne**, a boutique strategy and GTM firm that worked with 10+ companies across real estate, aquaculture, fintech, and education. From market entry, business scale to team structuring, I stayed close to the problem—and closer to the outcome.

I've worked directly with founders to solve three things:

- What to build
- How to take it to market
- Who to bring in to scale it

I also built **HNWI Chronicles** solo—an AI-powered intelligence platform designed to solve decision bottlenecks in private markets. Not a startup idea—a system built to prevent million-dollar mistakes.

My work sits at the intersection of clarity, systems, and execution. I build what moves things forward, while reducing the noise for founders.

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# Selected Systems I've Built

# 1acre.in

Instagram/ 2024-2025

**Role:** Strategy + Founder  
Whisperer

Helped take 1acre from a single-state idea to a 6-state verified land platform. Operated alongside the founder to design GTM, scale supply, and structure execution clarity.

## What I did?

- Grew verified land listings from ~200 to 5,000+ across 6 states
- Expanded agent network from 50 to 350+
- Scaled premium subscribers from 300 to 2,000+
- Simplified buyer–seller acquisition flows for faster conversion
- Aligned founder on what to build, who to hire, and how to prioritize roadmap

## Outcome

Built the GTM and operational base that turned 1acre into fast-growing verified land platform—with a supply moat, scalable trust layer, and clear growth path.

# Royye Raju

App/ 2020-2022

**Role:** Strategy + Execution

Partner from Day Zero

Took Royye Raju from an idea to a nationally recognized aqua farming brand. Built the network, designed the GTM, and created the most trusted voice in the industry.

## What I did?

- Scaled from 0 to 70,000+ verified aqua farmers in <24 months
- Captured 85%+ market share in key coastal zones
- Launched the Royye Raju app, toll-free helpline, daily advisory content, and Aqua School
- Built 35+ Matrix Aqua Kendrams as local trust hubs across Andhra
- Ran 10,000+ farmer-scientist sessions and digitized every major interaction
- Embedded Matrix products seamlessly into daily farm practices

## Outcome

Royye Raju didn't just grow reach—it reshaped the aquaculture trust layer in India. Matrix products became the default choice—not through salesforce, but through trust earned at scale.



# HNWI Chronicles

Website/ 2024-Present

**Role:** Solo Build – Strategy, System Design, Intelligence Framework

## Why It Exists:

I wanted to create a system where HNWIs and the businesses targeting them could clearly see:

- What other HNWIs are doing
- What they need to know
- Where they need to act next

The noise in this space is endless—HNWI Chronicles filters that down to real, usable clarity.

## What I Built:

- AI-powered platform covering real estate, art, collectibles, immigration, financial services, and lifestyle
- Combined GTM playbooks, buyer psychology, and live strategy engines into one private system
- Designed for decision-makers—not marketers, not agencies

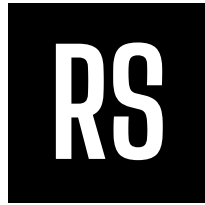
## What It Shows:

- My ability to build systems from scratch
- Deep understanding of the HNWI mindset
- Structured thinking in high-trust, opaque environments

 <https://app.hnwichronicles.com/>

 **ID:** founder\_access

 **Password:** trustedentry



Skills —

**0 to 1 Execution**

**High Conviction Market Sensing**

**Founder-Level Decision Support**

**Structured Thinking in Chaos**

**GTM Strategy**

**Market Intelligence**

**Strategic Messaging**

**CXO Communication**

**HNWI Buyer Understanding**

**Organization Structure**

**Roster Mapping & Hiring Frameworks**



# Experience

## **CEO, Montaigne Smart Business Solutions**

2017 - Present

Built go-to-market engines and strategic systems for over 10 founder-led ventures. Led execution across real estate, fintech, and private markets—owning outcomes, not just strategy.

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## **Chief Strategy Officer & Market Intelligence Head, Augment Nutrients & Matrix Sea Foods**

2020 - 2022

Designed and led zero-to-one growth systems, investor positioning, and international expansion plans. Drove GTM, category design, and team structure across two turnaround journeys.

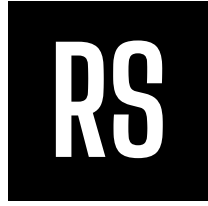
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## **Market Research Analyst → Multiple Domains Lead → Marketing Lead, Mordor Intelligence**

2015 - 2017

Fast-tracked from research to strategy across 6 verticals. Built data-backed messaging systems that helped clients—from early-stage startups to Fortune 500—translate insights into market action.





## Education

**Bachelor of Legislative Law (LLB),  
Osmania University**  
2020 - 2023

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**M Tech Biotechnology,  
Jawaharlal Nehru Technological University, Hyderabad**  
2012 - 2014

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**B Tech Biotechnology,  
Jawaharlal Nehru Technological University, Hyderabad**  
2008 - 2012



## Recognition

### Trusted to Deliver:

- 2021** Turned Matrix Sea Foods from near-collapse to national scale (85% market reach)
  - 2021** Created India's largest aqua farmer network from scratch (70,000+ users)
  - 2022** Royye Raju app achieved 3.5 hours avg. daily usage —most engaged in category
  - 2024** Luxofy becomes one of the fastest growing second home expert in India
  - 2025** 1acre.in becomes largest land listing portal spread across 6 states
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### Recognized Thinking:

- 2018** Strategy work cited in the Encyclopedia of Aluminium and Alloys
- 2019** Hired and mentored India's youngest data scientist at 11 years old
- 2024** GTM and market frameworks now used by multiple CXOs across sectors

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# Contact

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[LinkedIn](#)